Mid-Merk Hictorial PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"

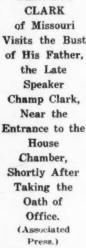


A DARING GYMNAST OF THE ALPINE SLOPES

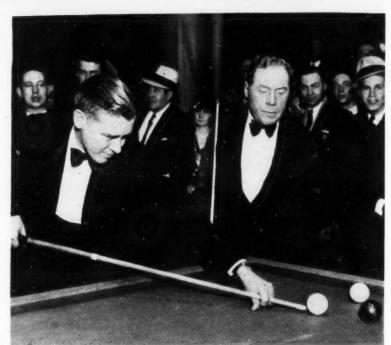
A Ski Adept Executes a Successful Somersault Through the Air in the Snowclad Alps Near Engelberg, Switzerland. (Times Wide World Photos.)



FATHER AND SON IN THE NATIONAL CAPITOL: SENATOR BENNETT CLARK of Missouri Visits the Bust of His Father, the Late Speaker Champ Clark, Near the







THE NEW WORLD'S CHAMPION AT THREE-CUSHION
BILLIARDS: WELKER COCHRAN
of San Francisco Clicking Off the Winning Shot in the
Chicago Tournament in Which He Wrested the Title From
Johnny Layton of Sedalia, Mo., Ten Times Its Holder.
(Times Wide World Photos, Chicago Bureau.)

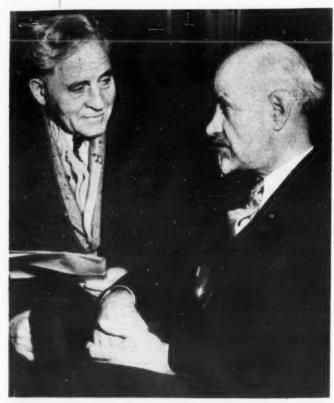


AN EXPERT ON WHAT CONGRESS SHOULD DO: LEWIS DESCRILER, Youthful Parliamentarian of the House, Chatting With Speaker John N. Garner. (Associated Press.)



THE DAUGHTER OF RUSSIA'S GREAT NOVELIST IN EXILE: COUNTESS ALEXANDRA TOLSTOY on the Steps of Her Modest Home Near Newtown Square, Pa., Where She Combines Writing and Farming to Earn a Livelihood.

(Times Wide World Photos, Philadelphia Hureau.)



CHICAGO'S "GRAND OLD MAN" SIGNS A NEW COACHING CONTRACT: AMOS ALONZO STAGG, Who Is Too Young at 71 to Quit, Chatting With Dr. Tully Knoles, President of the College of the Pacific, Stockton, Cal., After Agreeing to Coach Its Football Team.

(Times Wide World Photos, Chicago Bureau.)

Mid-Week Hictorial "A NATIONAL MAGAZINE OF NEWS PICTURES"

VOL. XXXVII, NO. 1

PRICE TEN CENTS

NEW YORK, WEEK ENDING FEBRUARY 18,1933.

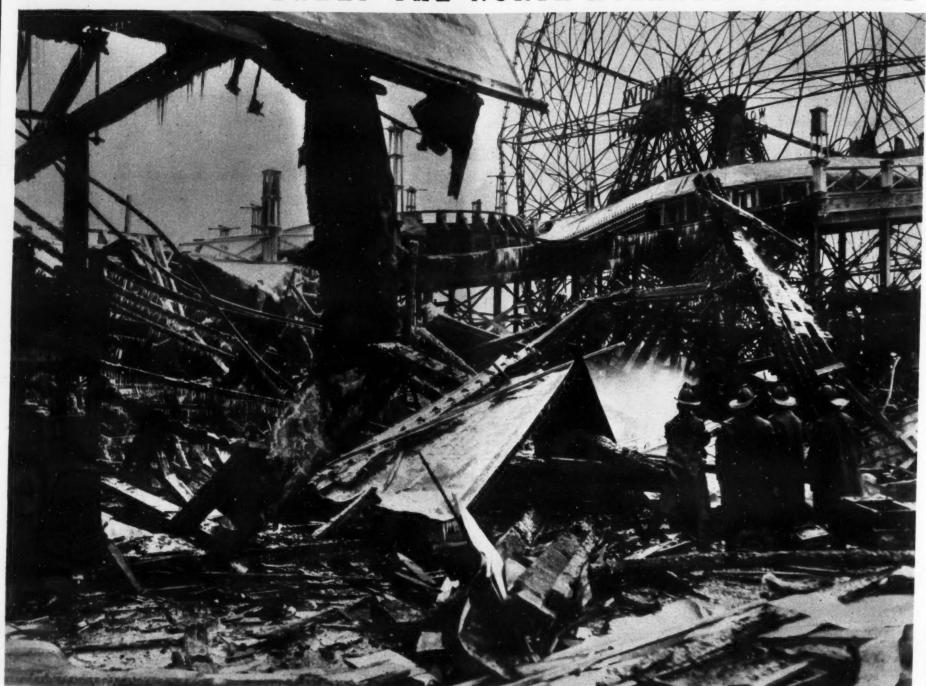


MIGHTY ARMADAS PLAY AT WAR IN THE PACIFIC

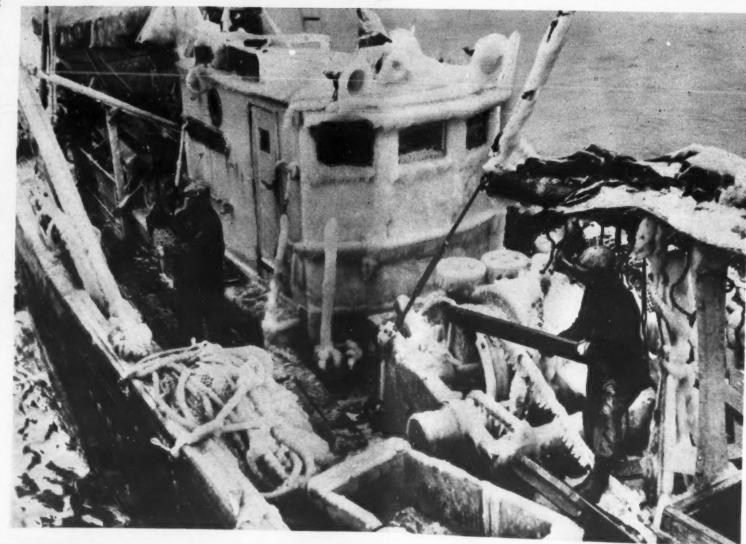
The U. S. S. Destroyer Roper Churning Up the Waves at Full Speed in the Gigantic Series of Manoeuvres in Which 113 of the Navy's Slower Vessels Are Attempting to Defend the 1,200-Mile Frontage of the West Coast From the "Black Fleet" of 23 Fast Ships Making a Raid From Hawaii.

(Times Wide World Photos, Los Angeles Bureau.)

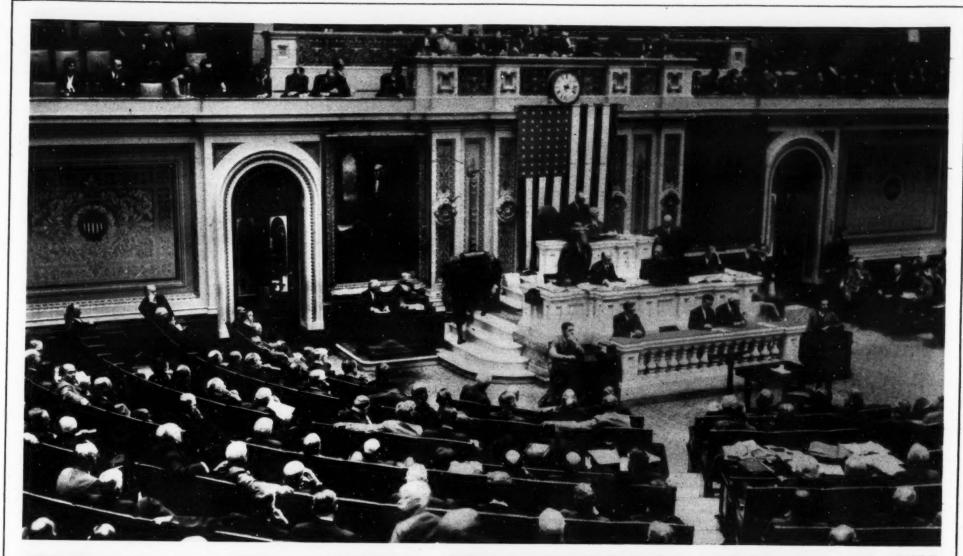
WINTRY GALES SWEEP THE NORTH ATLANTIC SEABOARD



A SUMMER PLAY-GROUND IS WRECKED BY A FIRE FANNED BY A WIN-TER GALE: RUINS OF A CONEY ISLAND CONCES-SION Coated With Ice After a \$250,000 Fire Had Destroyed the Amusement Places on a Block Front in the Famous Resort. (Times Wide World Photos.)



PROOF OF-WINTER'S FURY OUT ON THE STORM-TOSSED ATLANTIC: THE FISH--ING SCHOONER LERETHA of Boston Weighted Down With a Heavy Sheating of Ice as She Docks at New York With Her Cargo After a Perilous Cruise. (Times Wide World Photos.)







THE RESULT
OF THE BALLOTING IN
NOVEMBER IS
ASCERTAINED
AT LAST: THE
SENATE AND
HOUSE
Meeting in Joint
Session With Vice
President Charles
Curtis in the
Chair to Canvass
the Electoral
Votes of the
States. As Was
Expected, Franklin D. Roosevelt
Was Elected
President and
John N. Garner
Vice President
With a Total of
473 of the 531
Electoral Votes.
(Times Wide
World Photos,
Washington
Bureau.)



PERHAPS HE IS SHAKING THE PLUM TREE:

JAMES A. FARLEY,

Chairman of the Democratic National Committee and Manager of the Roosevelt Campaign, Is "Treed" at Coral Gables, Fla., Where Temporary Headquarters for the Dispensing of Political Jobs Have Been Established.

(Times Wide World Photos.)

THE FUTURE "FIRST LADY" IS FETED IN NEW YORK: MRS. FRANKLIN D. ROOSE-VELT,

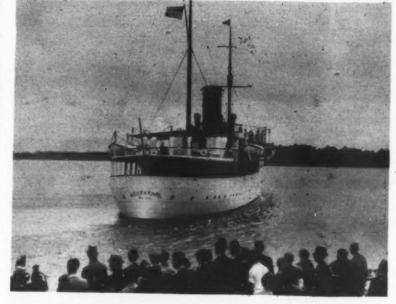
With Judge Samuel Seabury and Mrs. Ruth Bryan Owen at a Dinner Given by the Altrusa Club of New York, an Organization of Business Women, at Which 2.000 Were Guests.

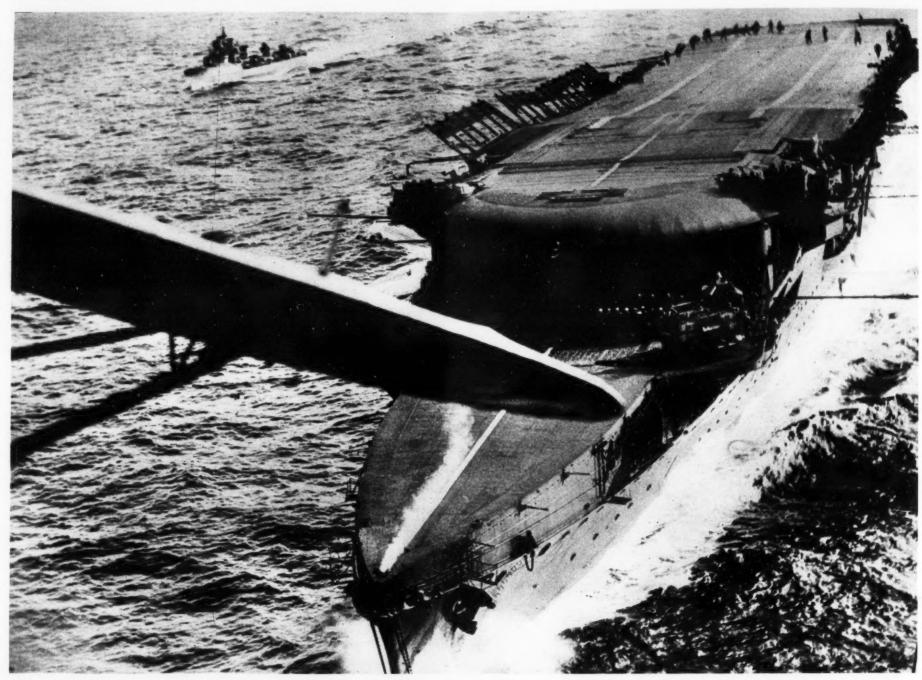
(Times Wide World Photos.)

OFF FOR A RESPITE FROM THE CARES OF STATE: THE NOURMA-HAL,

With Mr. Roosevelt Aboard, Starting the Cruise From Jacksonville.

(Times Wide World Photos.)





BRITAIN'S BIG AIRCRAFT CARRIER AT FULL SPEED: THE FURIOUS

As Seen From an Airplane Which Had Just Taken Off From Her Deck During the Annual Fleet Exercises Off the North Coast of Africa En Route to Malta.

(Associated Press.)



OFFERED AS A GUARDIAN OF THE WHITE HOUSE: GENERAL GRANT,

a \$2,000 English Bulldog, Starting an Air Journey From Burbank, Cal., to New York for Presentation to President-elect Franklin D. Roosevelt. The Dog's Custodian en Route Is Claire Cook, United Air Lines Hostess. (Times Wide World Photos, Los Angeles Bureau.)



GARBED FOR A FLIGHT OVER THE SUMMIT OF MOUNT EVEREST: AIR COMMANDER P. F. M. FELLOWS
Displaying in London the Flying Kit Specially
Designed for the Attempt to Fly Over the
World's Highest Peak.



HE PLANS A NEW ATTEMPT TO BREAK THE ROUND-THE-WORLD RECORD: JAMES MATTERN Inspecting the Century of Progress Plane in Which He Will Try to Beat the Post-Gatty Mark. On His Previous Attempt With Bennett Griffin He Set a Record for the Transatlantic Crossing Before Cracking Up in Russia. (Associated Press.)

GERMANY IN TRANSITION: HITLER'S ACCESSION AS CHANCELLOR



THE FIRST PHOTOGRAPH OF THE NEW REICH MINISTRY: ADOLF HITLER'S CABINET

as It Appeared on the Day of Its Appointment. Seated, Left to Right, Are: Dr. Hermann Wilhelm Goering, Minister Without Portfolio; Chancellor Adolf Hitler, and Lieut. Col. Franz von Papen, Vice Chancellor and Commissioner for Prussia. Standing Are: Franz Seldte, Labor Minister; Dr. Guenther Gereke, Employment Minister; Count Lutz Schwerin von Krosigk, Finance Minister; Dr. Wilhelm F. Frick, Minister of Interior; General Werner von Blomberg, Defense Minister, and Dr. Alfred Hugenberg, Food and Economy Minister.

(Times Wide World Photos, Berlin Bureau.)

At Right—
ADOLF HITLER
STANDS AT LAST
IN THE PLACE OF
THE MIGHTY: THE
NEW GERMAN
CHANCELLOR
at a Window in the
Chancellery Acknowledging the Cheers of
His Adherents.





THE PRESIDENT OF GERMANY RECEIVES THE SALUTES OF THE JUBILANT NAZIS: PAUL VON HINDENBURG
Standing at a Window of the Chancellery in Berlin as the Followers of Adolf Hitler Wildly Celebrated His Appointment as Chancellor With a Torchlight Parade in Which Thousands Marched. (Times Wide World Photos, Berlin Bureau.)



CELLOPHANE TAKES ITS PLACE AMONG THE DRESS MATERIALS:
MISS DORIS
HURTIG

HURTIG
Displaying at
the National
Style Show in
Chicago a Cellophane Gown
Which Has
Been Created
for the Queen
of the 1933
World's Fair.
(Times Wide
World Photos.)



THE SON OF AN OLYMPIC WEIGHT STAR BEGINS PRACTICE: JOSEPH MacDONALD

Training at Holy Cross College, Worcester, Mass., to Follow the Athletic Career of His Father, Pat MacDonald, Who for Many Years Ranked With the Best of the Weight Throwers. (Times Wide World Photos.)



THE SPONSOR OF THE EIGHTINCH CUP TRIES IT OUT FOR THE
FIRST TIME: GENE SARAZEN,
British and American Open Golf Champion, Checking Up on the Larger Cup
on a Green of His Home Course, the
Miami Biltmore Country Club.
(Times Wide World Photos.)



THE ART QUEEN OF ST. LOUIS:

MISS LORRAINE DYKTOR,
Who Was Selected by the Affiliated Artists
of the City at Their Artists and Models
Carnival.
(Times Wide World Photos, St. Louis Bureau.)
At Right—
A RADIO STAR TAKES IT EASY IN
FLORIDA: RUDY VALLEE
Enjoying a Mid-Winter Vacation at Miami
Beach.
(Times Wide World Photos.)





HE DOESN'T BELIEVE IN SIGNS LIKE THIS: SIR MALCOLM CAMPBELL Inspects a Warning Placard Alongside the Measured Course at Daytona Beach, Fla., on Which He Will Attempt to Better His Automobile Speed Record of 253.9 Miles an Hour. (Times Wide World Photos.)



A THRILLING FLIGHT OF 185 FEET DOWN THE SLOPES OF THE BIG HILL: NORDAL KALDAHL of Hollyburn, British Columbia, Winning the North-western Ski Jumping Championship From a Strong Field of Competitors at Snoqualmie Pass Summit in the Cascade Mountains of Washington.





At Left-

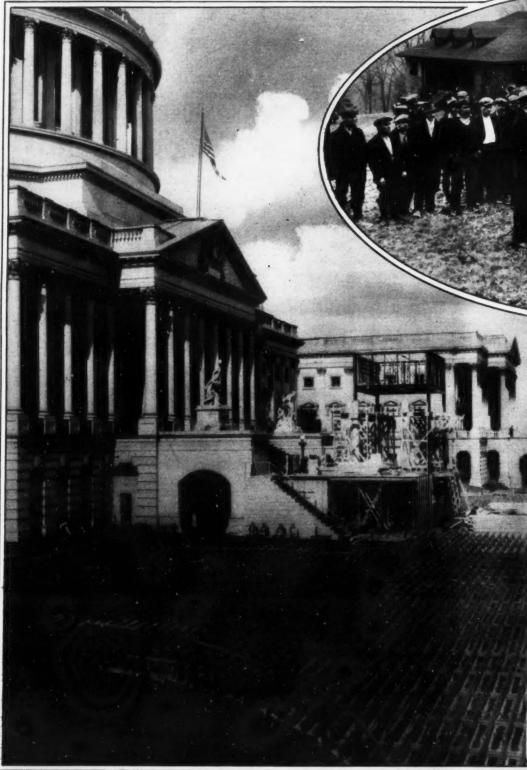
YOU CAN'T DISCOUNT THIS BILL: A RHINOCE-ROS-BILLED HORNBILL,
a Native of the Malay Peninsula, Takes Up Its Abode in the Aviary at Catalina Island, Cal. In the Nesting Season the Male Uses the Big Horn on Top of His Head as a Trowel in Sealing His Mate Inside a Hollow Log, Leaving a Small Opening Through Which He Can Pass Food.

(Times Wide World Photos.)

PLANNING THE CURRICULUM OF A NEW BASE-BALL COLLEGE: FACULTY MEMBERS

BALL COLLEGE: FACULTY MEMBERS
of a School Which Is to Open at Hot Springs, Ark.,
This Month to Polish Up Aspirants for Minor League
Berths, Hold a Preliminary Meeting. Left to Right
Are: Jack Ryan, Cardinal Scout, Who is an Adviser;
"Professor" Rogers Hornsby, "Dean" Roy Doan and
"Professor" George Sisler.

(Times Wide World Photos, St. Louis Bureau.)



A HEART-**ENING** WORD FOR VICTIMS OF THE DE-PRESSION: BRIG. GEN. PELHAM GLASS-FORD, Former Head of the Washington Police, Addressing the Men at a Work Camp for the Unemployed at Blauvelt, N.Y. (Times Wide World Photos.)



NICARAGUA'S FAMOUS REBEL CHIEFTAIN
ABANDONS THE WARPATH: GENERAL
AUGUSTO SANDINO
(Right) Embracing President Juan Bautista Sacasa in
Managua After Signing a Peace Pact Ending Several
Years of Conflict White Involved United States Marines (Associated Press.)

THE STAGE IS SET FOR THE BIG DRAMA OF MARCH 4: THE INAUGURAL STANDS

for Franklin D. Roosevelt's Induction Into the Presidency Nearing Completion in Front of the National Capitol.

(Times Wide World Photos, Washington Bureau.)



THE SIMPLE LIFE IN WASHINGTON: SPEAKER AND MRS. JOHN N. GARNER Breakfasting at Their Hotel Between 6:30 and 7 A. M. Before the Two of Them Board a Street Car for the Capitol to Start the Day's Work.

(Times Wide World Photos, Washington Bureau.)



IT HAS BEEN AGING FOR A LONG, LONG TIME: FRED LOHMAN, President of the American Wine Company, Examining a Part of the 1,000,000-Bottle Stock of Champagne, Most of It of the 1916 Vintage, in a Bonded Warehouse in St. Louis.

(Times Wide World Photos, St. Louis Bureau.)

THE JIG-SAW PUZZLE: A POPULAR FAD BECOMES "BIG BUSINESS"





PRINTING AT HIGH SPEED: A BIG TWO-COLOR OFFSET PRESS Turning Out the Pictures at the Rate of 500,000 a Day.



BUSY TIMES IN THE ART DEPARTMENT: SCENE IN A FACTORY Which Employs Twenty Artists to Turn Out Pictures for Lithographic Reproduction on the Puzzles.

THE ONE STROKE THAT TRANSFORMS A GAYLY COLORED PIC-TURE INTO A BRAIN TEASER: A THIRTY-TON DIE-CUTTING

PRESS

PRESS
Stamping Out Jig-Saw
Puzzles in the New York
Plant of the Einson-Freeman Company, Which
Puts Its Production at
3,000,000 Puzzles a Week.
The More Expensive Puzzles Are Hand-Cut by
Trained Operators, but
the Cheaper Variety Can
Be Cut With Steel Dies.
Experts Estimate That
the Fad Has Given Employment to 2,000 Persons Throughout the
Country, and Several Idle
Cardboard and PaperBox Plants Have Been
Speeded Up to Capacity
Operation in an Attempt
to Fill the Demand.
(Times Wide World
Photos) (Times Wide World Photos.)



WHAT A JOB IT WILL BE TO GET ALL THE PIECES TOGETHER AGAIN: GIRLS Breaking Up the Jig-Saw Puzzles After They Come From the Die-Cutting Press Which Slices Them Up Into Tantalizing Fragments. The Pieces Drop Through the Hopper Into a Box, the Lid Is Put On and the Puzzle Is Ready for the Consumer.



THE MAKING OF THE DIE: AN ELECTRIC JIG-SAW OPERATOR
Cutting in a Block of Wood the Pattern in Which Yards of Steel Cutting Rule Will Be Inserted to Stamp the Puzzle Into Pieces.



"THE PRETTIEST GIRL IN THE LAND OF EVANGELINE":

MISS MARGARET SHAFFNER
of Lawrencetown, Nova Scotia, Sailing Aboard the Liner Lady Drake for a

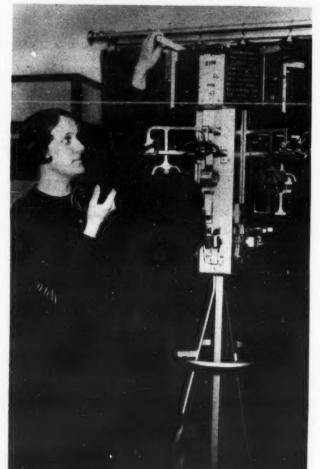
West Indies Vacation, the Prize in a Beauty Contest.

(Canadian National.) HIS HOME-RUN HABITAT IN EDIBLE FORM:

BABE RUTH

Inspecting the Elaborate Cake Presented to Him on His
Thirty-ninth Birthday by His Wife at a Party on the
Eve of His Annual Trip to Florida to Get Into Shape
for the New Season. (Times Wide World Photos.)





A ROBOT ELIMINATES THE "WATCH YOUR HAT AND COAT" SIGN: A BURGLAR-PROOF HAT RACK AUTOMATON, the Key to Which Is Obtained by Dropping a Ten-Pfennig Piece in a Slot, Is Demonstrated in a Berlin Restaurant. (Times Wide World Photos, Berlin Bureau.)



A NEW
"SILENT"
LINER OF
THE AIR:
FIFTEENPASSENGER
CURTISSWRIGHT
CONDOR
PLANE,
Embodying Embodying Features Which Eliminate
Noises From
the Cabin, Undergoing Its
Tests at St.
Louis. Nine
Such Planes
Are Under Construction for
Air Line Service and Will
Have a Cruising
Speed of 145
Miles an Hour.
"Ralph R. Rugh.)



A SEA-GOING BICYCLIST: JIM DAILEY
Delivering Newspapers to His Customers in the Harbor of Miami Beach, Fla., Riding a
Bicycle Mounted on Water Skis and Towed by a Speed Boat.

(Miami Beach News Service.)







THE NATION'S HIGHEST OFFICIALS PAY TRIBUTE TO CALVIN COOLIDGE: PRESIDENT AND MRS. HOOVER

HOOVER
and Their Party Leaving the Capitol After a Memorial Service Attended by Both Houses of Congress, the Cabinet, the Diplomatic Corps and Other Leaders in Washington Life. Also in the Group, From Left to Right, Are: Chief Justice Arthur P. Rugg of the Massachusetts Supreme Court, Who Delivered the Eulogy; Senator David I. Walsh of Massachusetts and Representative Clifton A. Woodrum.

Woodrum. (Times Wide World Photos, Washington Bureau.)

THE ROOSEVELT INAUGURAL MEDAL: PAUL MANSHIP'S DESIGN

for the Medal Which Is to Be Distributed When the New Administration Takes Office on March 4. The Full-Rigged Sailing Ship on the Reverse Is the Old U. S. S. Constitution Conventionalized and the Legend Encircling It Was Suggested by President-Elect Franklin D. Roosevelt, Whose Head Appears On the Obverse.

(Times Wide World Photos.)

THE SENATE SERGEANT-AT-ARMS FACES DISMISSAL CHARGES: DAVID S. BARRY Is Sworn in Before Testifying at a Judiciary Committee Hearing in Defense of His Motives in Writing an Article for the New Outlook Which Was Assailed as Implying Corruption Among Senators. (Times Wide World Photos, Washington Bureau.)



FOR THE DESERT TOURS OF AN EASTERN POTENTATE:
DOUBLE-DECKER MOTOR GARAVAN

Constructed by a British Concern for the Use of Abbas Hilmi II in His Travels.
Servants' Quarters Are on the Upper Deck, While Below Are Three Compartments
With Arm Chairs and Settees Convertible Into Beds, and Even a Bathroom for
the Prince the Prince. (Times Wide World Photos.)



AN X-RAY EYE WHICH PIERCES THREE INCHES OF STEEL: JOHN A. VICTOREEN at the Controls of the Equipment He Has Developed for a Cleveland Industrial Service Which Provides Means of Compliance With New Government Safety Specifications Requiring X-Ray Examination of Certain Foundry Products and Aircraft Parts.





THE PLANE THAT SET A NEW LONG-DISTANCE FLIGHT RECORD OF 5,341 MILES: THE FAIREY-NA-PIER MACHINE

in Which Squadron Leader O. R. Gayford and Flight Lieutenant G. E. Nicholetts of the British Air Force Flew From Cranwell Airport in England to Walfish Bay, South Africa, 780 Miles North of Cape Town, in 57 Hours and 25 Minutes. They Beat the Boardman-Polando Record by More Than 300 Miles.

Insert-

SQUADRON LEADER O. R. GAYFORD, Whose Flight to South Africa Was Achieved Despite Head Winds and a Sandstorm Which Carried the Plane 300 Miles Off Its Course.

(Times Wide World Photos.)

A SUBSTITUTE FOR THE MOOR-ING MAST: RICHARD THORPE of Mays Landing, N. J., Demonstrating a Tiny Model of His Landing Gear for Dirigibles With a Toy Airship Swung on a String.

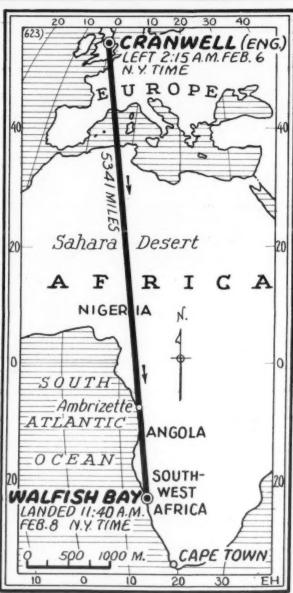
(Times Wide World Photos.)

At Right-

HE ADDS THE SOUTH ATLAN-TIC TO HIS CONQUESTS:

CAPTAIN J. A. MOLLISON Tuning Up the Four-Cylinder Engine of the Heart's Content, the Tiny Monoplane in Which He Flew the 1,885 Miles From Thies, Senegal, Africa, to Natal, Brazil, Completing a 4,800-Mile Journey From England. (Times Wide World Photos.)

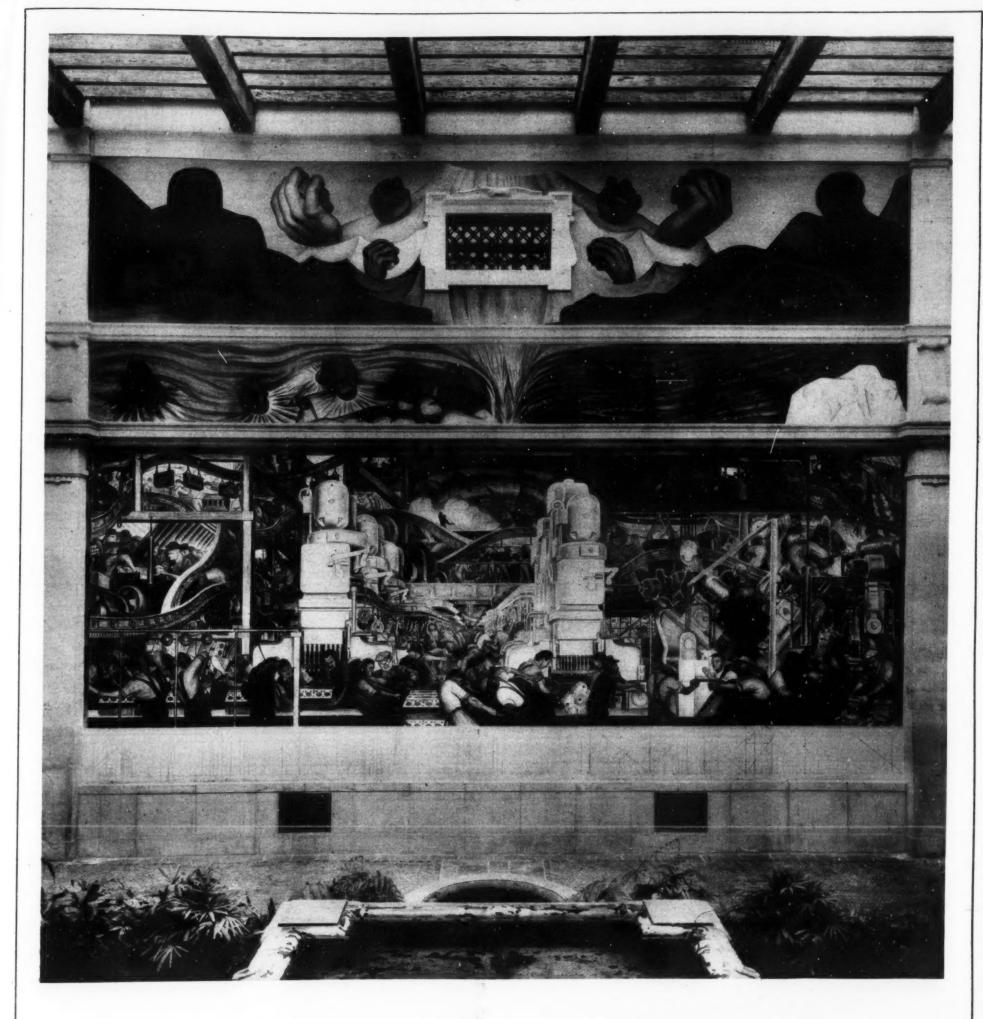




THE LONGEST NON-STOP FLIGHT EVER MADE: MAP

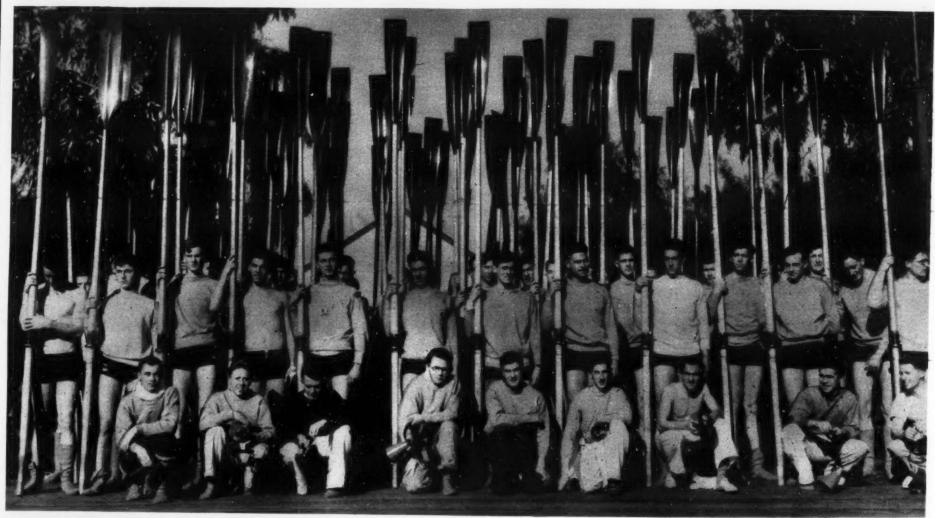
Showing the Route of the Gayford-Nicholletts Plane in Setting the Record.

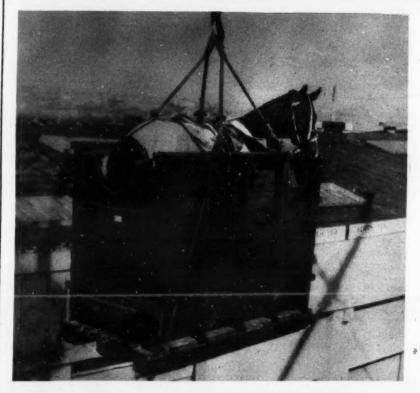
(Times Wide World Photos.)



MEXICO'S MOST FAMOUS ARTIST VISUALIZES THE SPIRIT OF THE MACHINE AGE Diego De Rivera's Murals, Painted After a Study of the Automobile Plants in the Detroit Area, as They Now Appear on the Walls of the Detroit Institute of Art.

(Times Wide World Photos, Detroit Bureau.)





A FOREST OF OARS ON THE SHORES OF A PACIFIC ESTUARY: 125 UNIVERSITY OF CALI-FORNIA STALWARTS Turn Out for Rowing Practice in the Campaign to Build Another World's Champion Crew.

(Times Wide World Photos, San Francisco Bureau.)

At Left-

A HALF-BROTHER OF PHAR LAP ARRIVES IN AMERICA:

PILLOW FIGHT, a 4-Year-Old Gelding, Is Unloaded From the Mariposa in Los Angeles Harbor to Begin Training for the March 26 Handicap at Agua Caliente. As a 2-Year-Old Pillow Fight Raced Seven Times in Australia, Winning Two Firsts and Three

Seconds.
(Times Wide World Photos,
Los Angeles Bureau.)



AN EFFORT TO MAKE THE MAN OF AFFAIRS STYLE-CONSCIOUS:

FOUR VARIATIONS OF THE "DIRECTOR'S SUIT,"

Which the National Merchant Tailors Association Seeks to
Make the Proper Wear for Business Gatherings, Are Presented
at Its Convention in Petroit.
(Times Wide World Photos,
Detroit Bureau.)

At Left— EQUIPPED WITH GALOSHES FOR WINTER SPORTS: AN

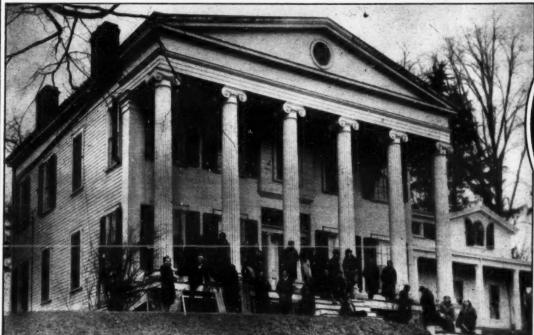
ARMY AIRPLANE Replaces Its Wheels With Landing Gear Better Adapted for Deep

Snows. (Signal Corps Pictorial Service.)

FROM FACTORY TO CAMPUS: AN EDUCATIONAL EXPERIMENT

A MUSICAL INTERLUDE IN A FOUR-MONTH COURSE OF STUDY IN CURRENT ECONOMIC PROB-LEMS: A GROUP OF FACTORY GIRLS Taking Time Out for a Little Recreation at the Vineyard Shore School for Women Workers, West-Park-on-Hudson, N. Y., Where Thirty of Them Are Attempting to Correlate Their Practo Correlate Their Practical Experience in Industrial Plants With Economic Theories and Principles. They Represent Several States Along the Atlantic Seaboard and Each Has Been Self-Supporting for at Least Two Years. for at Least Two Years. Scholarships Provide Free Tuition for All, and Expenses Are Reduced by Having the Girlst Do Most of the Work Around the School, Which Has a 65-Acre Campus. (Times Wide World Photos.)







TWO TOBACCO
WORKERS FROM THE SOUTH: EULALIE BOBBITT
of Durham, N. C., and Inez Davis of Atlanta, Ga., Studying a Globe
in the Science Laboratory.



IN THE HANDICRAFT SHOP: A NEW YORK GROUP Working on a Hammock, Sandals and a Mat.

OLD MANSION HOUSES A NOVEL EXPERI-MENT: ABERDEEN, the Central Building the Schoo Which Looks Across the Hudson the Home of President-Elect Franklin D. Roosevelt.

CENTURY-



ON "KITCHEN POLICE" DETAIL: A QUARTET OF FACTORY GIRLS Attending to the Household Duties in the School, Which Was Founded in 1929.

IN DEATH VALLEY, STRANGE LAND OF WEIRD BEAUTY



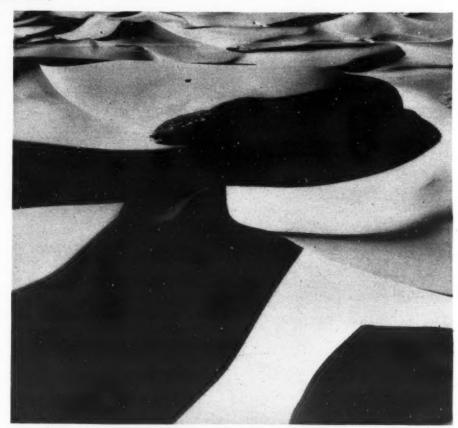
ONE OF NATURE'S GREAT SHOW PLACES IN THE WASTES OF DEATH VALLEY: AERIAL VIEW OF UBEHEBE CRATER, a Mile in Diameter With a Depth of 780 Feet to a Floor of Sand Clay 800 Feet Across. Cinders and Bits of Lava Strewn on the Sand Along the Road to the Crater Give Evidence of Comparatively Recent Volcanic Action.

(© Gross Air Photos.)



A \$2,000,000 CASTLE FAR OUT IN THE DESERT: DEATH VALLEY SCOTTY'S RESIDENCE,

With Its Accessories Including a Big Outdoor Swimming Pool and a \$50,000 Pipe Organ, as Seen From the Air Near the Opening of Grapevine Canyon.



A STRIKING EFFECT ON A FLIGHT BELOW SEA LEVEL: SAND DUNES, Photographed From a Height of Only Fifty Feet Above the Floor of Death Valley, That Strange Land of Awful Beauty and Tragic History Which in Recent Years Has Been Made Accessible and Is Visited Annually by Thousands.

* SMILING THROUGH *

T was her first day on the farm, and the farmer told her to go out and collect as many eggs as she could find.

After some time she returned emptyhanded.

"Haven't you got any eggs?" inquired the farmer.

"No." she replied calmly, "but I saw dozens of hens loafing about."—
Tid-Bits.

"Mom," said the little daughter of the grass widow, who was planning to marry a grass widower.

"What is it, dear?" asked her mother.

"Do you get this daddy cheaper because he is second-hand?" she inquired.—Cincinnati Enquirer.

"What a lot of men owe their success in life to their wives!"

"Yes. But I think more owe their wives to their success in life."—Sydney Bulletin.

Sandy-"I want a cheap coathanger."

Assistant—"Yes, sir; twopence."
Sandy—"Twopence! Is there nothing cheaper?"

Assistant-"Yes, sir, a nail."-Cape Argus.

A business man recently discharged a secretary of remarkable efficiency and engaged one of equally remarkable beauty.

"Aren't you making a mistake?" a friend inquired.

"Oh, perhaps I am sacrificing a good deal of efficiency for a good deal of beauty, but my business is going to hell, anyway, and I might as well enjoy the crash."—Kansas City Star.

"Who's that fellow with the long hair?"

"He's a chap from Yale."

"Oh, I've heard of those Yale locks."

Troy Times.

Prospective Purchaser—"I'm afraid your make of car does not suit us. My fiancée cannot reach the brakes and the steering wheel at the same time." Salesman—"But, sir, the car is perfect. Why not try a new girl?"—Tit-

Mother (telephoning from party)— "Johnny, I hope you and Bobby are being good boys while I'm away."

Johnny—"Yes, we are. And mamma, we're having more fun. We let the bathtub run over and we're playing Niagara Falls on the stairway."

"I'm majoring in Greek. And you?"
"Latin."

"Well, we'll have to get together and talk over old times."-The Witt.

Edith—"You say Maud lost her engagement ring? How?"

Marie—"Washing her hands of Jack."

"You know, you've been engaged a long time, old man. Why don't you marry her?"

"I've been thinking about it, Joebut where should I spend my evenings if I did?"

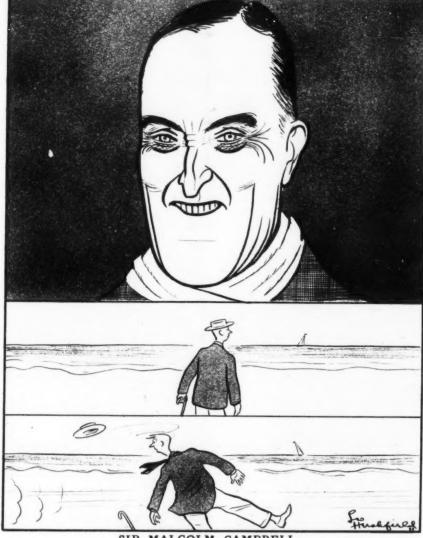
"You only married me because my aunt left me some money."

"Nothing of the kind. I'd have married you regardless of who had left it to you."—Everybody's Weekly.

"They're comparatively rich, aren't they?"

"I wouldn't say 'comparatively,' but 'relatively.' They have a rich uncle of whom they expect great things."

C 1933, New York Times Co.)



SIR MALCOLM CAMPBELL,
Famous British Speed Racer, and a Spectator Watching His Tests of the
Bluebird II at Daytona Beach, as Drawn by Leo Hershfield.

ED WYNN'S QUESTION BOX

Dear Mr. Wynn:

A friend of mine, who just came from Los Angeles, in an automobile, said he saw part of a railroad track under water when he was coming through Idaho. He said he heard a train whistle and he realized it was up to him to save the train, so he waved a "clothes-pin" and when the engineer saw it he stopped the train. Sounds like applesauce to me, don't it to you? Yours truly,

Answer—I understand your friend thoroughly. The railroad track was under water, he waved a "clothes-pin" and the engineer stopped the train. Very simple—"clothes-pin" means a wash out on the line.

Dear Mr. Wynn:

I have an uncle who swears from morning till night. I never heard such language as he uses. Where in the world do you think he learned to swear like that? Sincerely,

Helen Damm.

Answer-My dear Miss Damm, if your uncle does what you claim for him I assure you he could not have learned it any place; it must have been a gift.

Dear Mr. Wynn:

One of my neighbors has a son who is now about 22 years of age. For the past ten years he has been a lazy, shiftless boy. He ran away from home three weeks ago, and yesterday his father got a letter from him saying he was in the movies and getting a salary of \$2,000 a week. Can you imagine it? Sincerely,

Heeza Bumm.
Answer—I can imagine it, but I don't believe it.

Dear Mr. Wynn:

I am a tailor and am at a loss to know why I am having so many complaints about my clothes. The strange thing is that my customers all say the same thing. They claim that my coats wear out twice as quickly as the rest of the suit. Can you possibly tell me how to make my coats last?

Yours truly, A. Stitchentyme. Answer—Make your pants and vests first.

Dear Mr. Wynn:

I met a boy at a dance last night and I like him very much. During our conversation, though, it seemed to me as if he was bragging a bit. He said that his brother lived in England and that he sits before the King and Queen every day and keeps his hat on. Do you believe that?

Sincerely, Roc a Bibaby.

Answer—Sure I do. He is their chauffeur.

Dear Mr. Wynn:

I am the mother of a very bad boy 10 years of age. Yesterday his daddy gave him 10 cents to spend. He went out and bought 10 cents' worth of nails. Can you tell me what he bought the nails for? Yours truly,

Vinnie Gar. Answer-Yes, for 10 cents.

Dear Mr. Wynn:

We had an argument at our house last night about young men getting married. Some of the folks said that most of the boys who marry when they are very, very young are usually dark haired. Is that true?

Yours truly, Jenny Rayter.
Answer—It is not true. You will find that boys who marry when they are extremely young are generally all light headed.

POINTED PARAGRAPHS

The man who expresses his willingness to obey a woman's slightest wish usually draws a line—at a large-sized one

If gossips would stop to think, their tongues would get a much-needed rest.

The man who tells you that all men are equal really believes that he is a little more so.

When a man has an opportunity to become a hero he is usually busy at something else.

Patent medicine men fill their almanacs with ancient jokes in order to show their skill in prolonging life.

The man who wants to bet \$5 on Saturday night usually wants to borrow that amount Monday morning.

The man who thinks that the world owes him a living wants it a loaf at a time.

Life after all is but a big bundle of little things.

Genius produces the inventions, while talent applies them.

A man's club membership is sometimes a club in the hands of his wife.

Love at first sight often causes the victims to wish they had consulted an oculist.

Why does a man boot a dog, shoo a hen, foot a bill, cap a climax and steal a glance?

A woman seldom objects to a selfmade husband unless he insists upon her wearing self-made dresses.

There may be a time for all things, but the wise man tackles only one thing at a time.

SENATOR SOAPER SAYS:

A promising contender for the heavyweight title is deliberately molding his career after Tunney's. They say he already holds a volume of Shakespeare right side up.

Eggs are passing for currency in some parts of Kuban, Russia. Technocracy's scheme to use ergs for money may be getting warm.

For an ardent stamp collector, President-elect Roosevelt seems happily situated, as he is understood to be deluged with job applications from the most obscure places.

Dr. Nicholas Murray Butler points out that the average American is not tax conscious. Moreover, if he shows signs of coming to, he is struck with another.

Generally speaking, the tellers of sensational hard-luck stories are braggarts, as most of them were never high enough to fall that far.

A sports historian finds that some eighteen games are called football. It is our impression that a larger number, even, go by the name of golf.

Farms are being bid in as low as \$2.50 at foreclosure sales in the West. The catch is that you have to take the farm.

A Geneva visitor says the place seems to be a mecca for amateur photographers. The present outlook for world peace, they say, makes a handy substitute for a dark room.

SUITS SEVERELY MASCULINE OR SOFTLY FEMININE



OXFORD GRAY TWEED KNIT
With Bright Yellow Knitted Angora Collar and Yellow Suède Belt.
S. Augstein.
(New York Times Studios.)



THE ADMIRER OF PRINTS
Will Delight in This Ensemble With Its
Green and White Printed Frock and Coat
Lining and Its Smartly Cut Green Lightweight Wool Coat. From Corbeau, Inc.
The Hat, With Its "Rocking-Chair" Brim, Is
From Edgar Lorie.
(New York Times Studios.)

By GRACE WILEY.



ONE OF THE NEW SHORT BOXY JACKETS Made More Interesting by the Use of Smocking. Maggy Rouff Adds a Blouse of White Cloque Crêpe. (Times Wide World Photos.)



PERFORATED BLUE KID OXFORDS to Wear With One of the New Cape Suits in Rlue and Gray Check. At Centre Are Beige Kid Sandals. The Escort Wears Brown Goatskin Shoes. (Frederick Bradley.)



THE JACKET SUIT WITH BIG REVERS, a Schiaparelli Revival From the Gay '90s, Is Shown Here in Black Wool With Ermine Trimming. Heitner & Heitner.

(New York Times Studios.)



THE MASCULINE E TENDENCY IN SPRING FASHIONS Is Illustrated by This Tailored English Type Tweed in Light Tan With Brown Flecking. This Ensemble Has a Long Topcoat, Though a Long Cape Would Be Equally Smart. Goldfield & Newman.

(New York Times Studios.)

DEEP BLUE CIRE SATIN
Facing the Armhole Pleatings Strikes an
Arresting Color Note Against the Dull White
of Stehli's Chalk Crépe Gown. Worn by Miss
Churchill in the Play, "Dinner at Eight."
(Frederick Bradley.)









A STUNNING DINNER GOWN IN GRAY LACE With Long Tight Sleeves Designed by Bergdorf-Goodman.



THE SLEEVES ARE ATTACHED TO THE WHITE PEBBLED CREPE YOKE of This Black Blistered Satin Frock and Are Removable With It, So That the Frock May Be Suitable for Afternoon, Dinner or Evening. Henri Bendel. (New York Times Studios.)

At Left—
SHIRRING AROUND THE HIPS
Emphasizes the Slightly Lower Waistline of Worth's
Gown in Cyclamen Shade With Emerald Belt
Embroidered in Paillettes.



THE HINT OF EXAGGERATION
in the Puffed Sleeves and Shirred Round Neck Lends a
Dramatic Quality to Kiviette's Dinner Goven in Black Ciré
Satin and Tulle.
(New York Times Studios.)

FASHIONS IN BEAUTY



THE TECHNOCRACY BOB

Created by Pierre Richard for Red-Haired Girls. Beginning With a Little Curl at the Nape of the Neck, Representing the First Talk Heard on This Puzzling Subject, It Goes On in Widening Waves of Discussion, Which Continue Until They Reach the Part at the Side, the Split in the Argument. Two Curls in the Front Represent Two Question Marks. The Large Rolls Over the Ears Represent Rising Flames of Dissension.

(Tornello.)

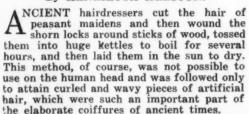


At Left—
ANN MOSS
of the Musical Production, "Music in the Air,"
Has Her Hair Waved With the Vitron Process. Her Coiffure Is Short, Falling Into Natural Looking Waves, With Tiny Ringlets at the Ends. (New York Times Studios.)



LOUISE SEIDEL
of the Musical Revue, "Take
a Chance," Has Her Hair
Combed Off the Forehead,
With Loose Waves. The
Hair at the Back of the
Head Is Longer Than at the
Sides and Is Turned Up
Into Soft Ringlet Curls. The
New Vitron Process Was
Used to Produce the Curl.
(New York Times Studios.)





the elaborate coiffures of ancient times.

Today the curls and waves are just as important in our scheme of modern beauty, but woman's "crowning glory" is no longer admired chiefly for quantity. Women are content to curl and wave their locks and use, only for special occasions, as in evening and formal wear, small artificial pieces of hair

tent to curi and wave their locks and use, only for special occasions, as in evening and formal wear, small artificial pieces of hair of featherweight lightness.

The dream of the ultra-modern woman came true with the invention of the permanent wave machine, and now science has come forth with a new invention to rob the permanent of its discomforts. It is called the vitron process and it eliminates the heat which heretofore made permanent waving too warm for comfort.



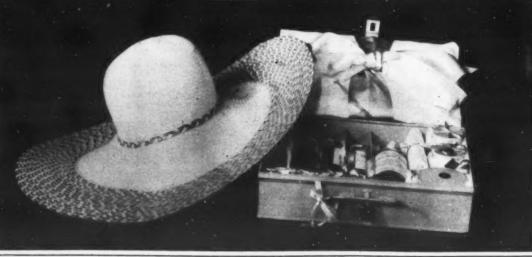
THE COIFFURE OF RUTH ETTING,
Stage and Radio Star, Is Combed Off the Forehead Falling Into Loose Waves. Rows of Soft
Ringlets Are Used at the Ends. The New
Vitron Process Was Used.

(Aneda.)

At Left—
THIS ATTRACTIVE PALM BEACH KIT
Is Designed in Lavender and Green, With Compartments Containing a Complete Facial and Extra Large Containers of Nourishing Creams and Muscle Oil to Counteract the Drying Effect of the Sun. The "Beauty Umbrella," a Large Straw Beach Hat, Is Furnished With the Kit to Shade the Face.

THIS UNUSUAL COIFFURE Was Created by John of the Mayfair. At One Side of the Head Are Placed Flat Ringlet Curls Followed by a Spiral Wave Across the Head Coming to the Other Side, While Flat Ringlets Are Placed at the Back.

(TwinArtsStudios.)



STARS AND SCENES FROM NEW ATTRACTIONS OF THE SCREEN



A BIG LEAGUE STAR ON A MOVIE LOT: BABE HERMAN



JOHN BARRYMORE as He Appears With Myrna Loy, Reginald Mason and Albert Conti in a Scene From "Topaze."



RMAN
of the
Chicago Cubs
Lunching
With Joe E.
Brown
on the Set
for the
Picture,
"Elmer the
Great,"
in Which the
Baseball
Star and the
Screen Star
Both Appear.
(Times Wide
World Photos,
Los Angeles
Bureau.)



HELEN TWELVETREES
and Her Infant Son, Jack Bryan Woody, Who
Doesn't Appear Particularly Interested in Her
Signing of a New Long-Term Contract With
Paramount Studios.
(Irving Lippman.)

At Left—
A GERMAN STAR ACQUIRES A CROWN:
EMIL JANNINGS
Making Up in the Tobis Klang Studios in Paris
for His Rôle in the Picture, "King Pausolis."
(Times Wide World Photos, Paris Bureau.)



JULIE HAYDON,
Radio Pictures Player, Personifying Spring in
Hollywood, While Up in the Mountains a Blizzard
Was Raging.



ED WYNN AND HOLLY HALL in the Current Warner Brothers Picture, "Follow the Leader."



MAX GORDON

LUNT

FONTANNE

COWARD

Design For Living'

A New Play by MR. COWARD

THEATRE, 47th Street, West of Broadway.

ETHEL BARRYMORE Eves. 8:20 Sharp. Mats. Wed. & Sat. 2:25 Sharp.

"As extravagantly funny an entertainment as has tickled Broadway's ribs in months."-Lockridge, Sun.

10th Month of Rose Franken's Hilarious Hit

GOODBYE AGAIN

By Allan Scott and George Haight MASQUE Thea. Osgood Perkins W. 45th St. Evs. 8:40 Mats. Wed. & Sat. 2:40 LAck. 4-0040 Sally Bates

Successes

Arthur J. Beckhard's

ANOTHER LANGUAGE BOOTH THEATRE with Glenn Anders W. 45 St. Eves. 8:50 **Dorothy Stickney** Mats. Wednesday & Saturday 2:40 Margaret Wycherly John Beal

"By all odds the gayest musical show to strike New York this year." John Muson Brown, Eve. Post.

Schwab & De Sylva's Musical Comedy

A CHANCE ETHEL MERMAN JACK WHITIN

JACK HALEY

APOLLO West 42d St. Evenings at 8:30.

Matinees Wednesday & Saturday 2:30

GOOD SEATS FOR ALL PERFORMANCES AT BOX OFFICE

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GUILD THEATRE, 52d St.
West of Broadway
MOVES TO AVON THEATRE, 45th ST., WEST OF BWAY, FEB. 20th

"Something you will not want to miss...the best comedy of Miss Crothers's career..."

As rich in its humor as it is warm in its sympathy." John Mason Brown, Eve. Post. JOHN GOLDEN presents

When Ladies IVIeet

by RACHEL CROTHERS

ROYALE THEATRE (West 45th Street | Evet. Mats. Wed. & Sat. REDUCED PRICES—50c to \$2.00



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By JEROME KERN & OSCAR HAMMERSTEIN 2nd
th Reinald Werrenrath, Tulito Carminati, Natalie Hall, Walter Siezak,
Shean, Katherine Carrington, Harry Mestayer, Nicholas Joy

"The classiest musical in town."-News. "Fine production, smart entertainment."-W.-Telegram

with CLAIRE LUCE, LUELLA GEAR

FRED ASTAIRE GAY DIVORCE

SHUBERT THEATRE 44th St., West of B'way. Eves. 8:30, \$1.00 to \$3.00 Mats. Wednesday & Saturday 2:30, \$1.00 to \$2.50

"DINNER AT EIGHT"

By GEORGE S. KAUFMAN and EDNA FERBER

MUSIC BOX THEATRE, W. 45 St. Eves. 8:35 Sharp-Mats. Thurs. & Sat.



BEATRICE LILLIE, PAUL McCULLOUGH AND BOBBY CLARK in a Scene From "Walk a Little Faster," at the St. James Theatre. (White.)

George White's Melody

EVELYN HERBERT * EVERETT MARSHALL * WALTER WOOLF
JEANNE AUBERT * HAL SKELLY * GEORGE HOUSTON
and a brilliant cast of 100, including

50—GEORGE WHITE BEAUTIES—50
CASINO THEATRE, 7th AV. & 50TH ST. COLUMBUS 5-1800
EVENINGS \$1 to \$3-WED. MAT. \$1 to \$2-8AT. MAT. \$1 to \$2.50

Gilbert Miller Presents

PAULINE LORD in THE LATE CHRISTOPHER BEAN

PRICES AT ALL MATS. 85c-\$2.20 with WALTER CONNOLLY
"Most enjoyable comedy of the season; it is almost too good to be true."

-Krutch, The Nation.

HENRY MILLER'S THEATRE 124 WEST 43d STREET Evenings at 8:45-3 Mats. Weekly-WED., THURS., SAT., 2:45.

"A perfect entertainment; children from eight to eighty are certain to enjoy it. But those from eighteen on are the ones you can depend upon."—ROBERT GARLAND, World-Telegram

Eva Le Gallienne's production

HUTCHINSON — SCHILDKRAUT — LE GALLIENNE

AND THE CIVIC REPERTORY COMPANY

NEW AMSTERDAM Thea., W. 42 Nt. PRICES 50c-\$2 (Plus) EVEN. 8:30, Mats.

NEW AMSTERDAM Wis. 7-8312

2 nd Big Week! JAMES CAGNEY in "HARD TO HANDLE"

NEW LOW PRICES: 25c — 40c — 65c to I P.M. to 6 P.M. After 6 Except Sat. & Sundays

NEW YORK STRAND B'way & 47th. Midnight Shows.

GEORGE ARLISS in "The King's Vacation"

NEW LOW PRICES! 25c — 40c — 55c To 1 P.M. To 6 P.M. After 6 Except Sat. & Sundays

WINTER GARDEN B'way & 50th. Midnight Shows.

THE PLAY OF THE WEEK: "Alice in Wonderland"





CHILDHOOD'S BELOVED
HORSEMAN RIDES THE
STAGE:
THE WHITE KNIGHT
(Howard da Silva) Perched
Precariously on His Encumbered Steed in a Scene From
Eva Le Gallienne's Production
of Lewis Carroll's Immortal
Fantasy at the New Amsterdam
Theatre. (White.)





TWEEDLE-DUM AND TWEEDLE-DEE (Landon Herrick and Burgess Meredith)

Give a Recitative Duet for Alice. (White.)





Same premium for all ages 15 to 50. Both men and women. The most popular policy in America. No dues or assessments, \$1.00 a month now pays for old line, legal reserve life insurance backed by more than \$21.000,000.00 in assets of the Postal Life Insurance Company; a modified whole life policy that includes cash values, loan values and extended insurance privileges written in exact conformity to the stringent insurance laws of the State of New York. For 27 years Postal Life has sold only direct by mail—without agents. More than \$40.00,000.00 has been paid to policy holders. Send the courpon today, as thousands of others are doing and get specimen policy and full particulars. No agent will call upon you

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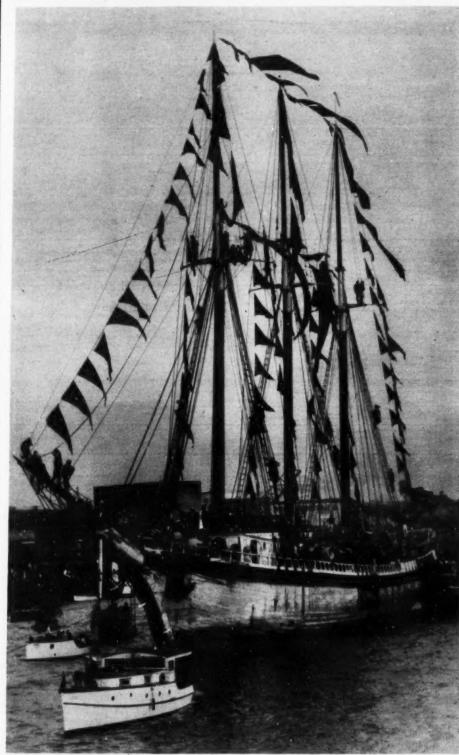
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THE PRELUDE TO AN IRREPARABLE CRASH:
HUMPTY DUMPTY
(Walter Beck) Making a Lengthy Speech to Alice
Before His Fall.
(White.)

At Right—
THE EXECUTIONER'S FRIEND: THE QUEEN
OF HEARTS
(Joseph Schildkraut) Sternly Commanding "Off With
His Head!"
(Lazarnick.)



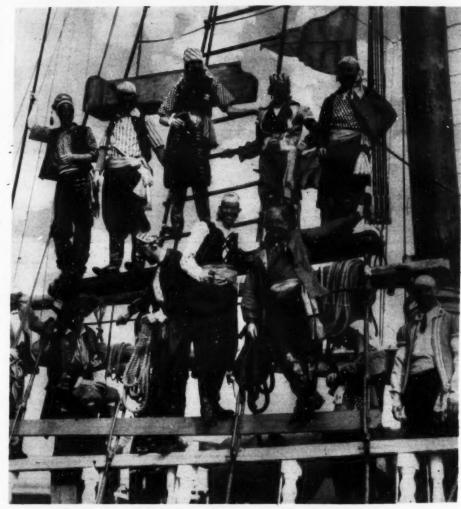


A JOLLY BUCCANEER CRAFT SWOOPS DOWN ON TAMPA: THE PIRATE SHIP
of the Annual Gasparilla Pageant Entering the Harbor of the Florida City Loaded
Down With Costumed Participants in the Celebration.
(Times Wide World Photos.)



A SYMPTOM OF INDUSTRIAL UNREST IN DETROIT: PICKETS
Marching Back and Forth in Front of the Employment Office of the Hudson
Motor Car Plant, Where 3,000 Struck in Demanding Higher Wages and Better
Working Conditions.

(Times Wide World Photos, Detroit Bureau.)



FREEBOOTERS OF THE SPANISH MAIN: GASPARILLA PAGEANT PIRATES
Taking Part in the Festivities at Tampa.
(Times Wide World Photos.)



NEW YORK ASKS \$90,750,000 FROM THE RECONSTRUCTION FINANCE CORPORATION: ALFRED E. SMITH AND SENATOR ROBERT F. WAGNER Conferring With Chairman Atlee Pomerene (Right) in Washington on Loans and Criticizing High Interest Rates on Self-Liquidating Projects, (Times Wide World Photos, Washington Bureau.)



A FORMER OPERA STAR PLANS TO RESUME HER SINGING CAREER:

MARION TALLEY,

Whose Sudden Retirement From the Metropolitan Created Much Surprise, Signing a Contract for a Series of Concerts With George Engles, Manager of the N. B. C.

Artists' Service. (Times Wide World Photos.)





VICTOR OVER GENE VENZKE IN THE WANAMAKER MILE: GLENN CUNNINGHAM of Kansas Holding His Trophy After Defeating the Holder of the World's Indoor Record in 4 Minutes 13 Seconds in the Most Sensational Event of the Millrose Games in Madison Square Garden.

(Associated Press.)

IN SERIOUS QUEST OF THAT MECHAN-ICAL RABBIT: GREY HOUNDS Showing Their Speed Preparation for the Big Events at the Miami Beach Kennel Club Track. (Miami Beach News Service.)

> THE STAR OF THE CENTURY
> IS BEATEN IN
> THE FIFTY-METER DASH:
> FRANK WYKOFF
> of Southern California, Who Set the
> Mark of 9.4 Seconds in the 100-Yard
> Sprint Congression Framet Ten Sprint, Congratulating Emmett Top-pino (Right) of New Orleans, Who Won the Fifty Meters in the Millrose Games in 5.7 Seconds. (Associated Press.)



THE FINISH OF THE 600-METER CLASSIC: ARNOLD ADAMS of Bates College Winning One of the Big Events of the Millrose Games, With Bernard McCafferty of the Newark Athletic Club Second and Karl D. Warner of Yale Third. (Associated Press.)

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION. Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted.

Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

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Only 15 minutes a day with 8her
Cody's new invention—and you can actus
MEE your English improve. His met
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Corns and Callouses yield at once to the won-derful medication in this thin, comfortable adbesive. You walk, play, dance in comfort. No more nagging foot pains. New medicated adhesive fabric absorbs all hard growths with-out injury to healthy flesh. Antiseptic, heal-ing. Big spool, 60 aquare inches. Send \$1, and if not satisfied after trying get full refund.

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NO MORE CRUMPLED TUBES.

Decorative new bathroom fixture. Saves time and paste. Easily cemented to tile (cement supplied). Insert any tube, turn handle, paste flows on brush. Green, white, black, cream, blue or orchid. (Mail prepaid) \$1.00. Polished chromium, \$1.50.

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LILY PONS

* * * *

Says

"The New York Times Every Morning . . . "

Mlle. Pons, the latest star at the Metropolitan Opera House, was at her apartment in Essex House, Central Park South. A black silk dress. A little red tie. No jewelry; it does not appeal to her. On a chair dozed her cat - or what seemed a cat, but a movement revealed unfamiliar markings. It was no cat at all, but her pet jaguar; six months old, unleashed.

The talk turned to newspapers. Mlle. Pons said:

> "I am most enthusiastic about The New York Times. In fact, it is my encyclopedia here in America. It is the first thing I read every morning.

> "Olin Downes is an excellent critic because he has such complete scientific and historical background for what he says. He is authoritative.

"I especially like those small supplements which are so full of information in the Sunday Times, and then I feel at home in this paper -I can find my way around in The Times. It is like an old friend."

HENDERSON'S Special OFFER

1933 Seed Catalogue

and

25 Cent Rebate Slip

Mail the coupon and we will send you free of charge "Everything for the Garden," Henderson's new seed catalogue, together with the new Henderson 25-cent rebate slip.

"Everything for the Garden" is the title of our 1933 catalogue. It is a beautifully illustrated book with 32 full-color plates and hundreds of illustrations direct from actual photographs of the results of Henderson's seeds. It offers many special collections of vegetable seeds arranged so as to give a continuous supply of fresh, crisp vegetables throughout the summer, and collections of flower seeds especially arranged for harmony of color and continuity of bloom.

It is a complete garden book and should be in the hands of every lover of the garden beautiful or bountiful. Clip the coupon now! The Henderson Rebate Slip, which will be sent with every catalogue where the coupon in this advertisement is sent us, will be accepted by us as 25 cents cash payment on any order of two dollars or over.

For 86 years, HENDERSON'S TESTED SEEDS have been the standard. Year after year our constantly improving methods have enabled us to maintain our supremacy among American seed houses. The initial cost of your seeds is the smallest item in your garden's expense, and it is of advantage to plant seeds of recognized quality from a house of reputation and standing.



To Our Friends:

With the improvement in conditions that is already noticeable, 1933 will be distinctly a "garden year." The home garden, started by many as a matter of economy will be continued even when the economical necessity is lessened for the quality of vegetables fresh from your own garden can never be equalled from any other source.

The "Home Beautiful" movement will go on with new impetus for despite the reverses of the past three years, the pride of the American people is still as high as ever, and will always be reflected in their homes and surroundings.

You will find many price changes in our catalog this year, for we, too, have had our problems in economy and these savings in the cost of production have been passed on to you. But our tests and experiments are still rigidly maintained and Henderson's Tested Seeds are and always will be the best it is possible to produce.

The splendid response of our customers to our efforts as shown by a maintained volume of business during the last three years has been a wonderful inspiration to all of us, and our catalogue of this year is our grateful response to you.

Peter benderson

President

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